



KITCHENSTAR GUIDE



STEP-BY-STEP INTRODUCTION TO MYKHAANA

JOIN OUR RAPIDLY GROWING FAMILY!

ABOUT MYKHAANA

MyKhaana is a platform that connects ***Kitchenstars*** (home chefs) with the foodies in the community who are looking to have fresh, healthy and homemade meal. Khushi se Khao...Khushi se Khilao is our motto and we bring happiness to all our consumers and kitchenstars alike. It is a marketplace for homemade, authentic food, all created by neighbourhood home chefs. MyKhaana helps kitchenstars monetize their kitchens and passion for cooking while keeping the financial benefits in their community. MyKhaana also promotes connection, community and trust with the help of app technology.

**MAKE
FOOD
WITH
LOVE**



MyKhaana believes that you should **'Do what you love. Love what you do.'**

As a kitchen star you earn an additional income in the comfort of your own home by doing what you love! Cook delicious home food for locals in your neighborhood. Whether someone is looking for a full course meal or quick food options or something light - MyKhaana serves your wishes!

KitchenStars are at the core of our service delivery model. Our KitchenStars help us reach out to our patrons with home-cooked food, carefully prepared by KitchenStars themselves in their own kitchen. Just like they would prepare meals for their family! As part of our KitchenStar programme, our patrons will happily look forward to ordering home-cooked meals prepared by you straight from your kitchen - which will make you the **MyKhaana KitchenStar!**

OUR MENU OPTIONS

MyKhaana platform is democratic and based on our market insights, we have developed a structured menu selection which benefits both the patrons and KitchenStars equally. Our KitchenStars are required to confirm dishes for both our MyKhaana menu categories 1) '**Quick Menu**' and 2) '**Special Menu**'

Quick Menu



We provide you the option to choose from our list of **curated quick menu options**. These are carefully selected meal options based on our market research. This is our attempt to provide simple and quick meal options for users to choose from. You may choose any item from this list most suitable to your cooking habits at home!

Special Menu

Unleash your creativity here! Special menu is your playing ground - **choose any menu option of your choice** and we will list it here. This could include your personal specialities, regional specialities, festive items or just something you feel you make the best than the rest!



WHAT DOES IT TAKE TO BECOME A KITCHENSTAR?

PASSION FOR FOOD

01

Your **love for cooking food**. If you enjoy making food for your family and don't mind making extra for people who crave home cooked food, this is the place you should be in!

COOKING SKILLS

02

Show your home food cooking skills by putting up **your best 5 dishes under our special menu** options so everyone knows what are you best at making! This is the platform to get yourself recognised!

ENTREPRENEURIAL SPIRIT

03

Earning money from home! Make money by doing what you love doing without even stepping out of your home! MyKhaana enables you to earn by selling your handmade dishes and take care of the delivery!

WE GUIDE, MENTOR AND SUPPORT OUR KITCHENSTARS ENSURING YOUR HOME EXPERIENCE IS AS EASY AND ENJOYABLE AS POSSIBLE

It is all HASSLE-FREE

MyKhaana manages packaging, delivery, order & payments for you through its integrated application. What's more? You get dedicated 24x7 phone support !

HOW DOES IT WORK?

FOR KITCHENSTARS



Customer orders the food from KitchenStar on the MyKhaana App

1

KitchenStar receives an order notification and accepts the order on the App

2

KitchenStar instantly prepares and packs the meal & confirms on the App

3

Delivery agent picks up the order from KitchenStar and delivers it to the customer.

4

MYKHAANA USP



**Home
cooked
meals
only**

Ghar Ka Khaana

- Healthy hygienic home food – Anytime. Anywhere
- Discover the magic of undiscovered regional cuisines at your finger tips!
- Affordable Price Range – Budget Friendly
- Creating opportunities and empowering people from their own homes!

OUR VALUES BUILT ON TRUST

WE BELIEVE IN DOING GOOD



Customers get to know the KitchenStars through detailed profiles, personal reviews and confirmed verifications. Customers can view a KitchenStar's previous reviews and ratings before they order, ensuring one can have full confidence in the person preparing the food.

Once you are a part of MyKhaana family, it's important to maintain the cleanliness and hygiene standards of your kitchen. Make sure to follow all relevant food handling and packaging guidelines. We're always available to answer questions or help with any food safety queries.



In the rare event you have any issues with the ordering process, ordering collection or the food preparation itself, let us know. We'll get back to you as soon as possible to resolve the issue so that both you, and the customer, continue to experience the best service possible.

WE ARE GOING TO MAKE YOU FAMOUS!

GAIN RECOGNITION AS KITCHENSTAR

We want to make you famous! The KitchenStar in you will get recognition in your city once you start gaining reviews from your patrons on MyKhaana!

We will feature you on trending KitchenStars and make you famous like never before! Here is your chance to shine and make that lip-smacking dish of yours famous, without letting out the secret recipe of course! Additionally, socialise with other KitchenStars from your city at special events organized by MyKhaana every month!



EARN FROM THE COMFORT OF YOUR HOME

MyKhaana provides you the potential to earn from the comfort of your home with handful of effort each day. Becoming a KitchenStar could mean a passive stream of income for some, or primary income for others, our aspiration is to make our association with each one of our KitchenStars that of mutual respect and benefit. We promise you will enjoy this journey and cherish the experience while you make some money on the side. Our commercial arrangement our KitchenStars is simple, honest and transparent while ensuring maximum earning potential for KitchenStars that associate with us. We believe in simplicity in everything we do, and aspire to keep it so!

Easy commission structures

Confirmed scheduled payouts

Attractive Monthly incentive



CONTACT US



Khushi Se Khao..Khushi Se Khilao

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